1.Introduction :

1.1 Background :

Background For this Capstone project, I am creating a hypothetical scenario for a concept Burmese restaurateur who wants to explore opening an authentic Burmese restaurant in Toronto area. The ideabehindthisprojectisthattheremaynotbeenoughBurmeserestaurantsinTorontoanditmight present a great opportunity for this entrepreneur who is based in Canada. As Burmese foodisvery similar to other Asian cuisines, this entrepreneur is thinking of opening this restaurant in locations where Asian foodispopular(akamanyAsianrestaurantsintheneighborhood).Withthepurposein mind, finding the location to open such a restaurant is one of the most important decisions forthis entrepreneur and I am designing this project to help him find the most suitable location.

1.2 Business Problem

The objective of this capstone project is to find the most suitable location for the entrepreneur to open a new Burmese restaurant inToronto,Canada.Byusingdatasciencemethods and machine learning methods such as clustering, this project aims to provide solutions to answer the business question: In Toronto, if an entrepreneur wants to open a Burmese restaurant, where should they consider opening it?

1.3 Target Audience

The entrepreneur who wants to find the location to open authentic Burmese restaurant